

Bats Day Black Market Spot Prices & Sponsorship Rate Sheet 2017

What is included with an Exhibitor's Spot?:

All Exhibitor spots include the following:

- All Exhibitor floor spots are approximately 5' deep x 6' wide, unless otherwise noted. No part of your display may go beyond your allotted Exhibitor floor space.
- Wifi
- 2 chairs. (Tables are NOT included. Tables can be rented for \$15. We encourage you to bring your own table.) Sponsorship spots do include a table.
- Access to power is only available for wall spots; provide your own extension cord and power strip
- 2 Exhibitor's Credentials
 - o Additional Credentials can be purchased for people working your booth for \$5 each. Everyone who is representing your company or working your booth MUST have an Exhibitor credential. NO EXCEPTIONS.

Exhibitor Spot Choices Prices:

All Exhibitor spots floor space is **approximately** 5' deep x 6' wide, unless noted. Center spots have no access to power. No part of your display may go beyond your allotted Exhibitor floor space.

Please see the Bats Day Black Market 2017 – Floor Plan PDF for the lay out of the event.

Pre Main Function (in front of exhibitor rooms) — all wall.

Please see full details on 2017 Sponsorship Rate Sheet

10'x10' - Sponsorship Spot – (1 spot)

- \$700 - **Gold Sponsorship**
- \$1200- **Upgrade total to Premier Gold**

\$240 – 5'x5'- (1 spots)

\$280 – 6'x5' (4 spots)

\$300 – 8'x5' (3 spots)

Pop-up Store (Siena Room; off the pre main function area)

\$2500 – 23'x24' Friday/Saturday

Please see the Sponsorship Rate sheet for details

Siena Room (off of the Pre Main Fuction Area)

\$230 – 6'x5' (6 spots; all wall)

Main Exhibitor's Room – Tuscany

\$230 – Center spot 6'x5'deep – (49 spots)

\$250 – Wall spot 6'x5'deep – (6 spots)

18'x12' deep – Sponsorship Spot (1 spots) Wall

Please see full details on 2016 Sponsorship Rate Sheet

- **\$950 - Platinum Sponsorship**
- **\$1450 - Upgrade total to Premier Platinum**

10'x10' – Sponsorship Spot (1 spot) Wall

Please see full details on 2016 Sponsorship Rate Sheet

- **\$700 - Gold Sponsorship**
- **\$1200 - Upgrade total to Premier Silver**

12'x12' – Sponsorship Spot (3 spots) Wall
Please see full details on 2016 Sponsorship Rate Sheet

- **\$650 - Silver Sponsorship**
- **\$1150 - Upgrade total to Premier Silver**

7'x12'deep – Sponsorship Spot (3 spots) Wall
Please see full details on 2016 Sponsorship Rate Sheet

- **\$400 - Bronze Sponsorship**
- **\$900 - Upgrade total to Premier Bronze**

Bats Day in the Fun Park 2017 — Sponsorship Rate Sheet

Bats Day Premier Sponsorship – Upgrade any sponsorship spot

- Prime web advertising:
 - o Stationary ad banner (120px x 120px)
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- 2 Official Bats Day in the Fun Park event shirts
- 2 passes to Bats Day Happy Haunts Swinging Wake
- Company logo and contact info printing on the Bats Day in the Fun Park 2017 event shirt
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$500 Upgrade amount to bring the Sponsorship level up to a Premiere Sponsorship Level.

(1 Spot) \$2500 —Pop-up Store

- Prime web advertising:
 - o Stationary ad banner (120px x 120px)
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner
 - o Company/Pop-up Store & Website info mention on every Social Media posting & Bats Day

Email.

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- Pop-up Store (Siena; Aprox 23'x24') During Bats Day Happy Haunts Swinging Wake (Friday May 5, 2017) and the Bats Day Black Market. (Sat, May 6, 2017)
- 4 Official Bats Day in the Fun Park event shirts
- 4 passes to Bats Day Happy Haunts Swinging Wake
- Company logo and contact info printing on the Bats Day in the Fun Park 2017 event shirt
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

(1 Spot) \$950 — Bats Day Platinum Bat Sponsorship

(upgrade to Premiere Level for only \$500)

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- 1 premium exhibitor spot in the main room (Aprox 12'x18') at the Bats Day Black Market.
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

(1 Spots) \$700 — Bats Day Gold Bat Sponsorship

(upgrade to Premiere Level for only \$500)

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- 1 premium exhibitor spot in the Pre Main Hall (Aprox 10'x10') at the Bats Day Black Market.
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

(3 Spots) \$650 — Bats Day Silver Bat Sponsorship

(upgrade to Premiere Level for only \$500)

- 1 premium exhibitor spot in the Main Room (Aprox 12'x12') at the Bats Day Black Market.
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

(3 Spots) \$400 — Bats Day Bronze Bat Sponsorship

(upgrade to Premiere Level for only \$500)

- 1 premium exhibitor spot in the Main Room (Aprox 7'x12') at the Bats Day Black Market.
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

PLEASE INQUIRE — Bats Day Ghoulish Sponsorship

Turn any regular spot at the Bats Day Black Market into a Sponsorship and create a larger spot.

The Bats Day Ghoulish Sponsorship includes the following:

- Prime web advertising:
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$500 — Bats Day Black Bat Sponsorship

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$750 — Shirt Sponsorship with Printed and Web Marketing

- Company logo and contact info printing on the Bats Day in the Fun Park 2017 event shirt
- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to the URL of sponsor's choice.

- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$300 — Printed Marketing

- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$300 — Web Ad Marketing

- Web banner ad rotation on the side (120px x 60px) of every page of the official Bats Day in the Fun Park website (until the 2017 event). Ad banner will link back to URL of sponsor's choice
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$200 — *Bats Day Hotel Event Marketing Sponsorship*

- Bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

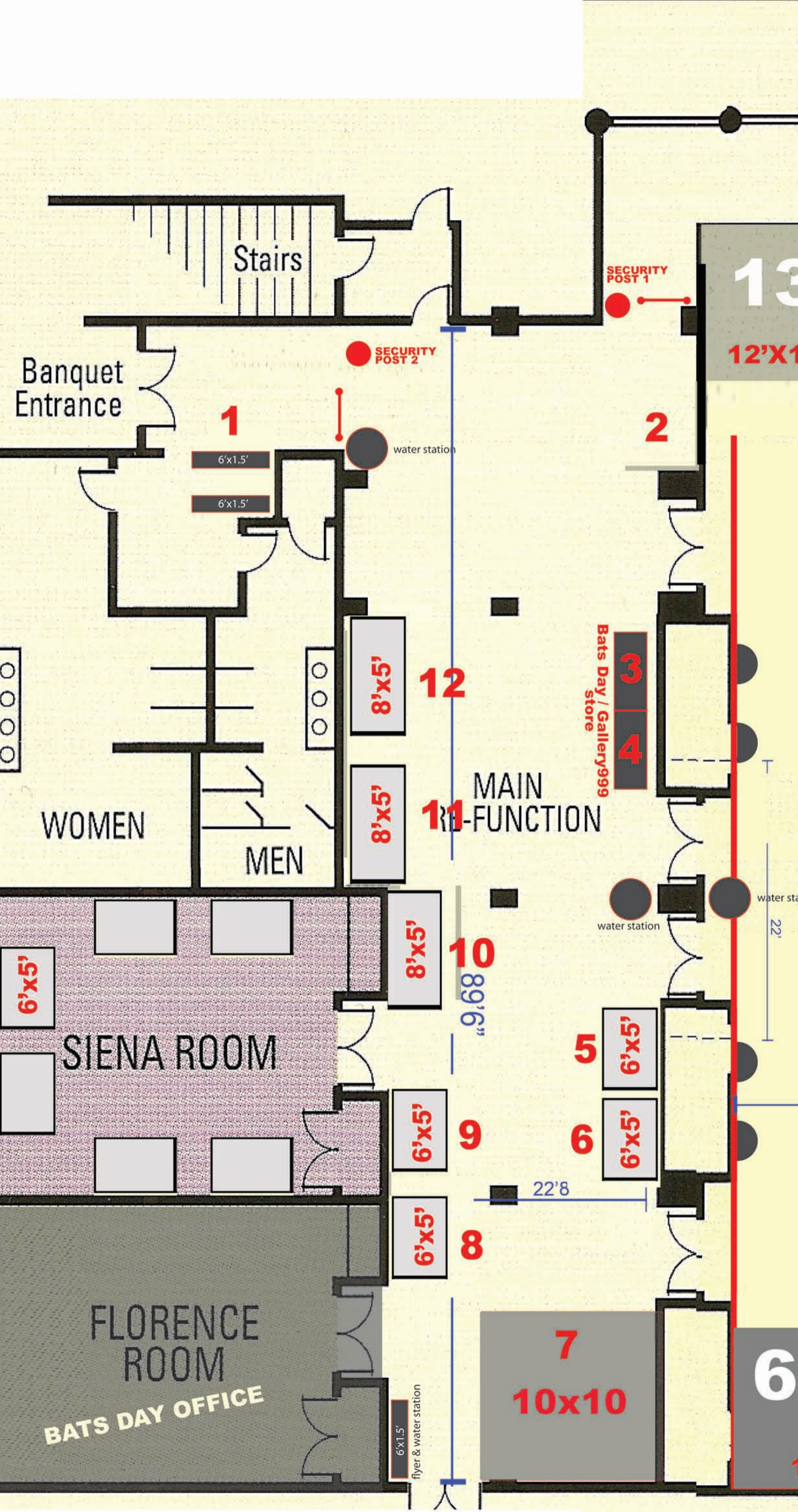
\$100 — *Link Page Marketing*

- Company text listing on links page (until the 2018 event) of the Bats Day website that links back to the URL of Sponsor's choice

On Saturday, May 6, there will be a raffle during the Bats Day Black Market. Anything you wish to donate to the raffle would be wonderful and further promote your organization.

Deadline for the 2017 sponsorship is March 1, 2017.





FOYER

SECURITY POST 1

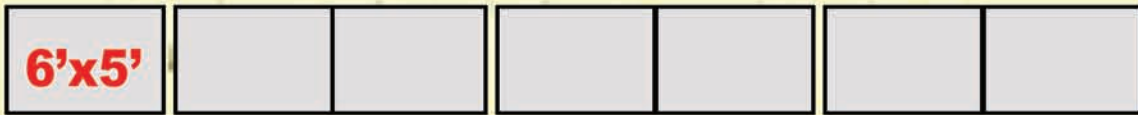
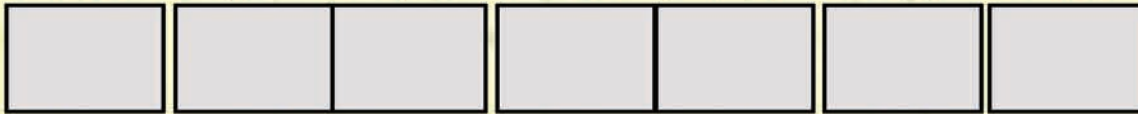
13

12'X12'

2

14 15 16 17 18 19

20 21 22 23 24 25 26



27 28 29 30 31 32 33

34 35 36 37 38 39 40



41 42 43 44 45 46 47

48 49 50 51 52 53 54



55 56 57 58 59 60 61

62 63 64 65 66 67 68



69

12'x18'

70

12'X12'

71

7'x12'

72

73

74

12'X12'

Bats Day / Gallery 999

3

4

6'x5'

6'x5'

water st.
22'

8'

6'

6.7'

6'

